

Price list

	Starter	Professional	Executive	Notes
Monthly fee	\$89.00	\$289.00	\$899.00	No minimum commitment unless service (4) is executed
Annual fee	\$890.00	\$2,890.00	\$8,990.00	

Listing services

		Starter	Professional	Executive	Notes
1	List unlimited properties	Included	Included	Included	
2	Commissions on sales	0	0	0	
3	Direct connection with buyers	Included	Included	Included	
4	Listings posted on more than 100 portals worldwide -Included in the plan	1	10	100	Minimum 3 months commitment required - See "Listing services" section for more options
5	Professional page on WLH	Included	Included	Included	
6	XML import	\$ 90 + \$ 15/import	Included	Included	Always Free for XML2U Users
7	Support - Email	Included	24h guaranteed	24h guaranteed	
8	Support - Phone	Not included	Not included	Included	
9	Custom recommendation to improve your listings	\$ 20/listing	Included	Included	
10	Listing Translations included	0	30/year	100/year	
11a	Additional translations (per-listing, per-language) - Group A	\$19.00	\$17.10	\$15.20	Languages: English, French, Spanish, Italian, Russian, German, Portuguese, Japanese, Simplified Chinese.
11b	Additional translations (per-listing, per-language) - Group B	\$27.00	\$24.30	\$21.60	Languages: Indonesian, Slovenian, Turkish, Danish, Dutch, Greek, Finnish, Swedish
11c	Additional translations (per-listing, ALL languages in groups A+B) 45% discount	\$198.00	\$178.20	\$158.40	

On-Site promotions

		Starter	Professional	Executive	Notes
12	Highlight your property - per-month	\$ 14.90	\$ 13.41	\$ 11.92	Your listing will be highlighted in the Search Page
13	List your property on the homepage - per-month	\$ 79.89	\$ 71.90	\$ 63.91	Your property will be displayed on the homepage, with super high visibility
14	Featured Listing - per-month	\$ 157.79	\$ 142.01	\$ 126.23	Your property will be displayed among the Featured Listings, at the bottom of every listing on our website
15	Homepage Main Picture - per-month	\$ 559.25	\$ 503.32	\$ 447.40	Your property will be shown in the header of World Luxury Home, underneath the search bar, to ALL our website's visitors

Online promotions services

		Starter	Professional	Executive	Notes
16	ADS on Facebook and Instagram (Setup and ADS creation)	\$ 94.60	\$ 85.14	\$ 75.68	Advertising budget not included - recommended minimum \$ 20/day
17	Free videos created from pictures (Recommended for Facebook ADS)	0	2/month	5/month	
18	Create videos from pictures	\$ 35/video	\$ 30/video	\$ 20/video	
19	ADS on Google and Search Engines (Setup and ADS Creation)	\$ 88.54	\$ 79.68	\$ 70.83	Advertising budget not included - recommended minimum \$ 20/day
20	Listing optimization for SEO	\$ 67.56	\$ 60.80	\$ 54.04	
21	Listing photo optimization	\$ 39/listing	\$ 33.15/listing	\$ 33.15/listing	

Offline Promotion Services

22	Professional photographer + video service - Starting from	\$ 198.40	\$ 168.64	\$ 168.64	Available in selected cities
23	Flier printing + distribution - Starting from	\$ 273.45	\$ 232.43	\$ 205.08	Available in selected cities
24	Professional Flier Design - Starting from	\$ 178.57	\$ 151.78	\$ 133.92	Available in selected cities
25	Billboards - Starting from	\$ 670.00/month	\$ 569.50/month	\$ 502.50/month	Available in selected cities
26	Billboard Design - Starting from	\$ 215	\$ 182.75	\$ 161.25	Available in selected cities
27	Magazines and newspapers advertising - Starting from	\$ 943/publication	\$ 801.55/publication	\$ 707.25/publication	Available in selected cities

Strategic Marketing for Real Estate Masterclass

28	Masterclass, 8 lessons, 2 hours/each, online, live	\$ 8,900
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Listing Services - List properties on more than 100 portals worldwide

Number of properties	3 months - Total price	6 months - Total price	Price per-listing, per-month (6 months basis)
1	\$263.25	\$458.25	76.38
10	\$601.25	\$952.25	15.87
20	\$789.48	\$1,137.78	9.48
50	\$1,521.92	\$2,097.92	6.99
100	\$2,466.34	\$3,418.84	5.70
200	\$4,480.00	\$5,980.00	4.98

Contact us at sales@worldluxuryhome.com for more information